



Public Service Announcement

First 5 Yuba

Read Today and Every Day: Tips for Reading with Your Child

Series: 1 of 3

Time: 30 seconds

DID YOU KNOW THAT READING TO CHILDREN CAN HELP THEM BE MORE SUCCESSFUL IN SCHOOL?

MAKE READING WITH YOUR CHILD A DAILY HABIT.

SET ASIDE A SPECIFIC TIME EACH DAY, SUCH AS BEDTIME, TO READ TOGETHER.

INVOLVE YOUR CHILD IN THE STORY BY ASKING QUESTIONS AND POINTING TO PICTURES.

FOR MORE READING TIPS, CALL FIRST 5 YUBA AT 530-749-4877 OR VISIT WWW.FIRST5YUBA.ORG.

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PSA 2 OF 3 CONTINUED ON NEXT PAGE



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First 5 Yuba

Read Today and Every Day: Tips for Reading with Your Child

Series: 2 of 3

Time: 30 seconds

DID YOU KNOW THAT READING TO CHILDREN HELPS STIMULATE BRAIN DEVELOPMENT AND BUILD SELF-ESTEEM?

MAKE READING WITH YOUR CHILD A DAILY HABIT.

BEGIN READING TO YOUR CHILD AS A NEWBORN.

READ ALOUD TO YOUR BABY ONLY A FEW MINUTES AT A TIME. AS HE OR SHE GETS OLDER, READ A LITTLE LONGER EACH DAY.

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PSA 3 OF 3 CONTINUED ON NEXT PAGE



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First 5 Yuba

Read Today and Every Day: Tips for Reading with Your Child

Series: 3 of 3

Time: 30 seconds

DID YOU KNOW THAT READING TO CHILDREN HELPS BUILD THEIR LISTENING SKILLS?

MAKE READING WITH YOUR CHILD A DAILY HABIT.

READ THE SAME BOOKS OFTEN. YOUR CHILD WILL ENJOY REPEATING THE STORIES.

ENCOURAGE YOUR CHILD TO JOIN IN WHILE READING, LIKE TURNING PAGES OR MAKING CHARACTER SOUNDS.

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